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## WOODNOTES BRINGS HOME AWARD FROM IMM COLOGNE

### MY AND ROO EASY CHAIRS RECEIVE ESTEEMED INTERIOR INNOVATION AWARD

Woodnotes from Finland was honoured at the international IMM Cologne furnishing fair that recently wrapped up. At the fair, Woodnotes introduced two easy chairs, My and Roo, which received the esteemed Interior Innovation Award. Both chairs were designed by Ulla Koskinen. My and Roo were the only Finnish products to receive awards in Cologne. The Interior Innovation Award is handed out by the German Design Council, a leading competence centre for design promotion. The award was now granted for the seventh time.

#### MY AND ROO

The award-winning easy chairs were internationally launched at IMM Cologne. Designed for relaxed and comfortable seating, the chairs have a sympathetic form: they are both sturdy and soft. Neither chair has a frame proper; they have more of a bean bag feeling. Upholstered in Sand fabric, also from the Woodnotes collection, the filling of these chairs is a mixture of materials that is guaranteed to stay in shape. The removable cover is easy to replace and the light-weight chairs are easy to move around.

My is smaller and perfect for watching TV, for example. Roo is longer and divan-like, inviting you for a moment of rest.

The IMM Award is granted to an interior design innovation combining top-quality design and technology, such as the use of new materials and inventive details. The product concept and its commercial potential are also among the criteria.

With regard to My and Roo, the jury paid special attention to the combination of material and function. The jury commended the chairs for their natural feeling and was particularly happy to see a new way of using paper yarn fabric.

The tetragon shape on which the design was based gradually refined into sympathetic-looking chairs that are easy to approach. "Combining a simple form and comfort is a great achievement", says the pleased Koskinen. "The names of the chairs – My and Roo – sound like some benign characters, and are just right for these no-nonsense pieces of furniture."

Woodnotes has participated in IMM Cologne since 1992.

Known for their uncompromising philosophy, Woodnotes is an internationally acclaimed design company that manufactures interior products inspired by the natural beauty of paper yarn.

The Woodnotes philosophy is based on aesthetics, refined and pure design. The high-quality products are long-lasting and, thus, environmentally friendly. The pure and dustless materials are safe and easy-care.

Founded in 1987 by Ritva and **Mikko Puotila**, Woodnotes has grown from a line of paper yarn carpets to a total concept of interior design. The collection includes designs from Ritva Puotila, **Minna Ahokas**, **Tapio Anttila**, **Mia Cullin**, **Harri Koskinen**, Ulla Koskinen and Jaana Parkkila.

[www.woodnotes.fi](http://www.woodnotes.fi)

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