

PRESS RELEASE

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IMM Cologne – The international furnishing show 19-25 January 2009

WOODNOTES – REFINED LUXURY IN PAPER, WOOL AND LINEN

Woodnotes from Finland will be showcasing itself in the design hall of the international furnishing show IMM in Cologne. In addition to the basic Woodnotes collection, the 66 m² stand in the IMM Pure hall will present a number of fantastic new items for the home and public spaces.

The Woodnotes stand is D020, Hall 11.1.

AAPA AND SAMMAL

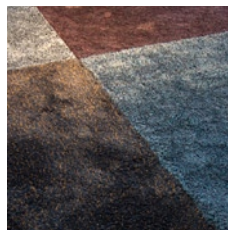
Aapa and Sammal, both hand-tufted carpets, will now be launched for the Central European markets. You often see a tufted carpet placed in the most important area of the home, providing a background for the rest of the furnishing. The carpet must leave room for the decorator's imagination. The overall philosophy of Woodnotes is that all items in the company's collection can be freely combined, regardless of material or colour.

Ritva Puotila, the designer of the carpets and the artistic director of Woodnotes, says that she likes to name the object that she is working on at an early stage so that the name will steer the nature of the product during the design process.

The Aapa carpet is 60% wool and 40% linen. Aapa has a relief structure, and the varying pile height forms lively stripes and shadows. Linen and wool also reflect light in different ways, which adds vibrancy to the carpet. Hand tufting makes it possible to use yarns and colours in a versatile way and play with the quality of yarns. "When you step on the carpet, you leave a footprint as if you were stepping on sand", describes Ritva Puotila.

Aapa comes in white, warm grey, chocolate, black-gold and black. Each Aapa carpet is individually made to size.

The Sammal carpet (62% wool, 38% linen) has a painterly structure. Hand tufting makes it possible to play with the quality of yarns and colours.

**MY AND ROO**

Cologne will also see the international launch of the innovative, lightweight easy chairs My and Roo, designed by **Ulla Koskinen**.

Soft but sturdy, both are designed for casual, relaxed seating. Neither chair has a frame proper; they have more of a bean bag feeling. Upholstered in Sand fabric, also from the Woodnotes collection, the filling of these practical chairs is a mixture of materials that is guaranteed to stay in shape. The cover is removable and changeable.

My is smaller and perfect for watching TV, for example. Roo is longer and divan-like, inviting you for a moment of rest.

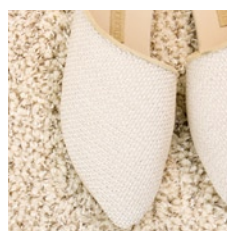
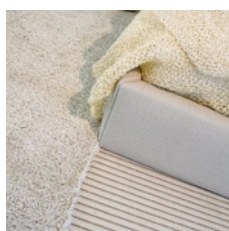
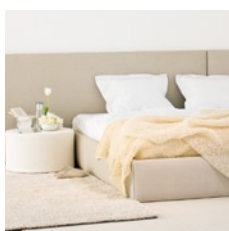
BED CONCEPT

The Woodnotes bed concept, will also be showcased in Cologne. Made of dustless, anti-static Sand paper yarn and cotton fabric, the concept's headboards and mattress covers provide beds with a stylish, luxurious appearance.

Combined with a mattress with legs, the bed on display in Cologne can also be matched with chairs, stools or bed-end benches, also in Sand fabric.

Built around the upholstered headboards, the bed concept has a neutral, refined colour scheme. Woodnotes' high-quality linen bedding gives a finishing touch to the bedroom.

The Sand fabric upholstery comes in eight colours.



SABOT SLIPPERS

The Woodnotes collection is now complete, with luxurious, lightweight Sabot slippers. These comfortable slippers come in two colours, black and beige, and three sizes, S, M and L. The upper is made of paper yarn and cotton fabric and the sole of EVA.

Sabot slippers are designed by **Jaana Parkkila**.

Woodnotes has participated in IMM Cologne since 1992.

Known for their uncompromising philosophy, Woodnotes is an internationally acclaimed design company that manufactures interior products inspired by the natural beauty of paper yarn. The Woodnotes philosophy is based on aesthetics, refined and pure design. The high-quality products are long-lasting and, thus, environmentally friendly. The pure and dustless materials are safe and easy-care.

Founded in 1987 by Ritva and **Mikko Puotila**, Woodnotes has grown from a line of paper yarn carpets to a total concept of interior design. The collection includes designs from Ritva Puotila, **Minna Ahokas**, **Tapio Anttila**, **Mia Cullin**, **Harri Koskinen**, Ulla Koskinen and Jaana Parkkila.

www.woodnotes.fi

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